

Whitemarsh Living & Annual Report

SPRING/SUMMER 2011



INSIDE THIS ISSUE:

William Jeanes Memorial Library:
Making Progress

Trash & Recycling:
Doing it Right!

Whitemarsh Art Center:
50 Years of Service

2010 ANNUAL REPORT:

Recognizing Retirements
Chief of Police & Fire Marshal

Parks & Recreation
Koontz Park - Newest Addition to the Township

Police Department
Special Recognition, Honors and Awards

"A Great Place to Work and Live"

Whitemarsh Township Board of Supervisors:

TABLE OF CONTENTS:

3	message from the board of supervisors
4-5	william jeanes memorial library - construction updates!
6	2011 public meeting schedule & upcoming events
7	ecofest 2011
8-9	trash & recycling information
10-11	whitemarsh art center's mural at Whole Foods Market
12	police chief retires after 34 years of service
13	new chief of police
	safety tips from the whitemarsh police department
14	tax reminders!
	township staff & contacts
15-31	2010 annual report
	16-19 parks & recreation
	20-21 police
	22-23 public works
	24-25 engineering
	26 government access tv
	27 fire marshal
	28-29 planning & zoning
	30-31 finance



Robert R. Hart, Chairman



Sara J. Erlbaum, Vice-Chair



David E. Brooke



Leslie S. Richards



Melissa S. Sterling

Dear Whitemarsh Residents:

We, the Whitemarsh Board of Supervisors, are proud to present to you the Whitemarsh Living & Annual Report to provide you with the latest news and information on what is happening in our great community.

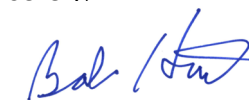
In this issue, you can read about the dedication and career of the Chief of Police, Eileen Behr, who has retired after 34 years of service, and also meet the new Chief of Police, T. Michael Beaty. You can also read about the construction progress of the William Jeanes Memorial Library, the highlights of the ECOFEST event, and the mural currently displayed at Whole Foods Market - one of many astonishing projects that the Art Center has produced over the years.

This edition of the Whitemarsh Living also includes an Annual Report of departmental highlights from 2010 to provide the residents of Whitemarsh information on the Township's activities and future plans.

We hope you find this news magazine to be informative and helpful in learning more about your community and your local government. We thank you for taking the time to read the Whitemarsh Living & Annual Report and we look forward to your feedback and suggestions on how we can continually improve and grow.

Please keep in mind that we, the elected officials of Whitemarsh Township, hold public meetings twice each month at the Township Building, where residents are encouraged to attend or watch live on WTV to get the latest updates on the happenings in Whitemarsh.

Sincerely,



Bob Hart, Chairman
Board of Supervisors



WILLIAM JEANES MEMORIAL LIBRARY

The Library is pleased to report that our building construction and renovation project is on track. Although this winter has been difficult due to snow storms and inclement weather, we have been able to work around the weather and keep the construction moving forward. If everything continues to progress on schedule, we should be back in the new building by early summer of 2011. Everyone is eagerly anticipating the move back into the Joshua Road building.

The Library's construction project, funded by the Karabots Foundation, has added an additional 7,000 square feet to our building. This additional space consists of a new children's library on the ground floor and an expanded adult wing upstairs with an elevator connecting the two wings.

New Children's Library

The new children's library will have its own circulation desk, a large craft area with a sink and lots of cozy spaces to sit and read to your children. It will feature large windows to allow natural light into the area, colorful furniture and carpeting, an expanded early literacy area with three Early Literacy Computer stations, internet accessible computers, a print station and room for our children to learn, play and grow.

New Adult Wing

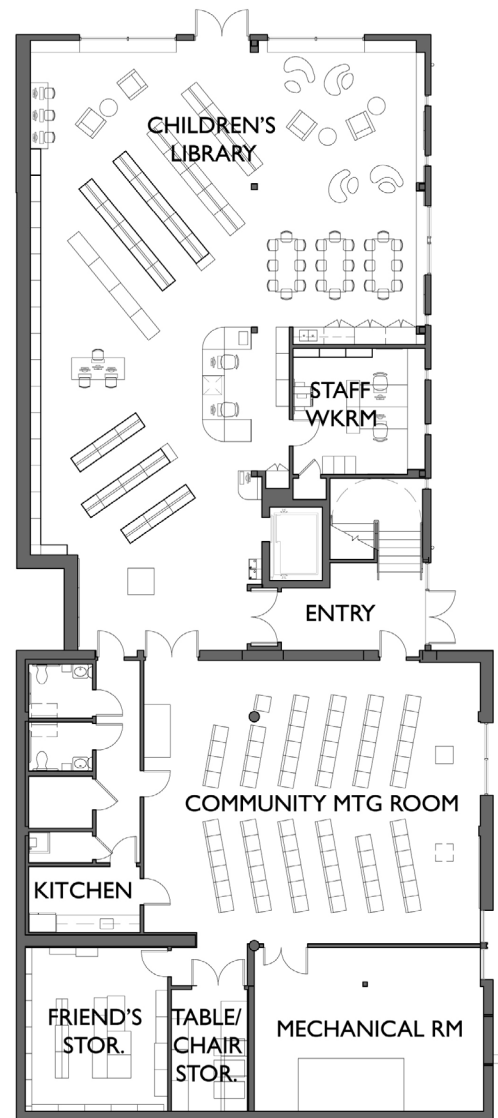
In our newly expanded adult wing there will be two study rooms and a new 25-person capacity meeting room. The study rooms can be used by small groups for tutoring or studying, teens prepping for their SAT's or anyone who needs a quiet space to work. Free Wi-Fi will be available through the library. Furniture selected for this area is designed to be movable and stackable, enabling the room to be set up in a variety of ways.

New Teen Area

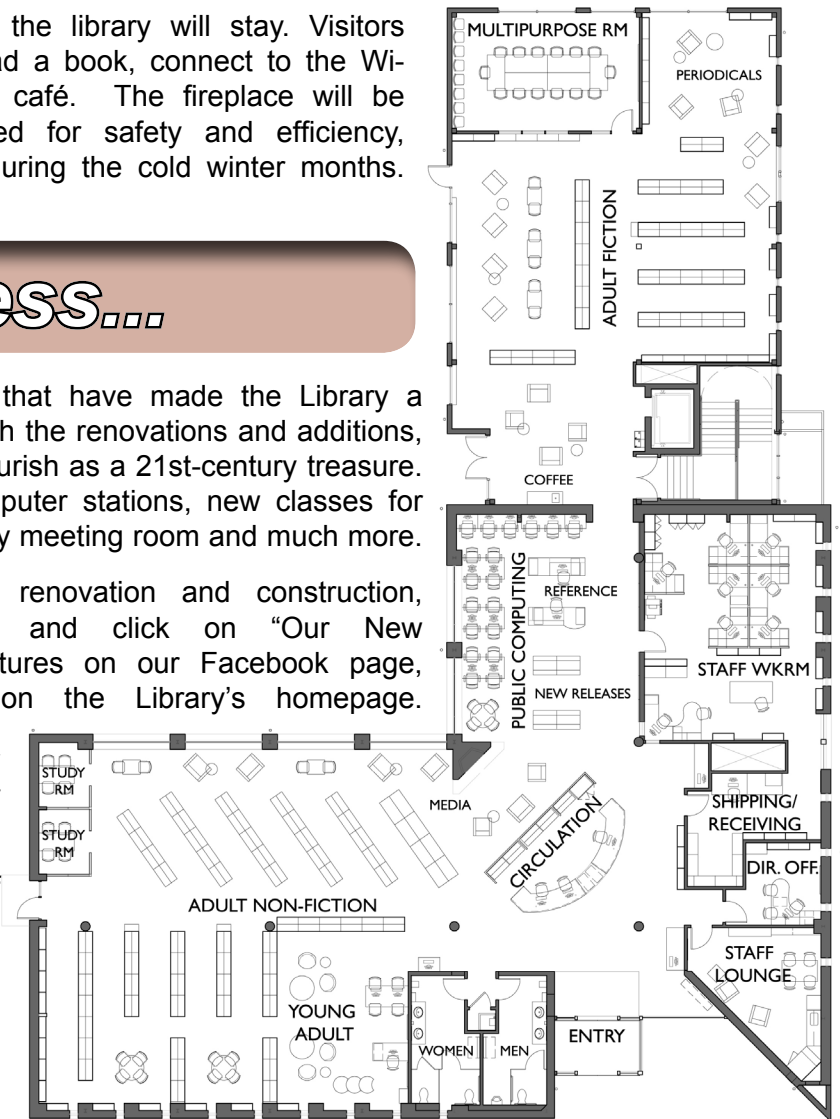
There will be space designated for the teen population. They will have a separate area where they can gather to express themselves and enjoy the materials at their fingertips. The Youth Advisory Board (YAB), a teen volunteer group, is playing a pivotal role in designing

and creating the teen space. They have been involved in deciding what fabrics and accent colors will dominate their area, as well as having input into what sort of classes, workshops and volunteer activities that they would like to participate in at the new library.

Ground Floor Plan:



First Floor Plan:



The Fireplace...

The fireplace, a much loved feature of the library will stay. Visitors will now be able to sit by the hearth, read a book, connect to the Wi-Fi, and enjoy a hot beverage from the café. The fireplace will be fully functional with a glass front added for safety and efficiency, providing a little warmth and ambiance during the cold winter months.

Making Progress...

We are retaining many of the elements that have made the Library a welcoming place, and are confident that with the renovations and additions, the William Jeanes Memorial Library will flourish as a 21st-century treasure. We are adding new technology, new computer stations, new classes for children, adults and teens, a new community meeting room and much more.

To see more pictures of the building renovation and construction, visit our website at jeaneslibrary.org and click on "Our New Building." You can also view recent pictures on our Facebook page, which is accessible through a link on the Library's homepage.

If you have any questions about the Library and its services, please visit the website or call us at 610-828-0441.

During the renovation and construction of the building, the Library is providing services at its temporary home at 2391 Joshua Road Harts Lane, just west of Ridge Pike in Lafayette Hill. The Jeanes Library serves Whitemarsh Township and visitors from surrounding communities.



Above: Exterior Structure in September, 2010
Right: Interior Progress in December, 2010



2011 PUBLIC MEETING REMINDERS:



BOARD OF SUPERVISORS - Second and fourth Thursday of each month at 7 pm at the Township Building - Also televised LIVE on Comcast Ch. 965 and Verizon Ch. 46.

EMERGENCY SERVICES BOARD - Fourth Wednesday of each alternating months starting with the month of February at 7 pm at the Township Building

THE WHITEMARSH AUTHORITY - Third Wednesday of each month at 7 pm at the Parks & Recreation Building

ENVIRONMENTAL ADVISORY BOARD - Third Wednesday of each month at 7 pm at the Township Building

HISTORICAL ARCHITECTURAL REVIEW BOARD - Second Wednesday of each alternating month starting with the month of February at 8 am at the Township Building

OPEN SPACE COMMITTEE - Fourth Wednesday of each month at 7 pm at the Township Building

LIBRARY BOARD - Second Wednesday of each month at 7:30 pm at the William Jeanes Memorial Library

PARKS & RECREATION BOARD - First Tuesday of each month at 7 pm at the Parks & Recreation Building

PLANNING COMMISSION - Second and fourth Tuesday of each month at 7:30 pm at the Township Building

ZONING HEARING BOARD - First Wednesday of each month at 7 pm, plus the first Monday following at 7 pm at the Township Building.

Some meetings may be cancelled or rescheduled so please check the Township website for the latest meeting schedule.

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TOWNSHIP DAY!

April 30

NOON to 5 pm

Miles Park

(Rain Date: May 1)

4th of JULY PARADE

Monday, July 4th
Rain or Shine



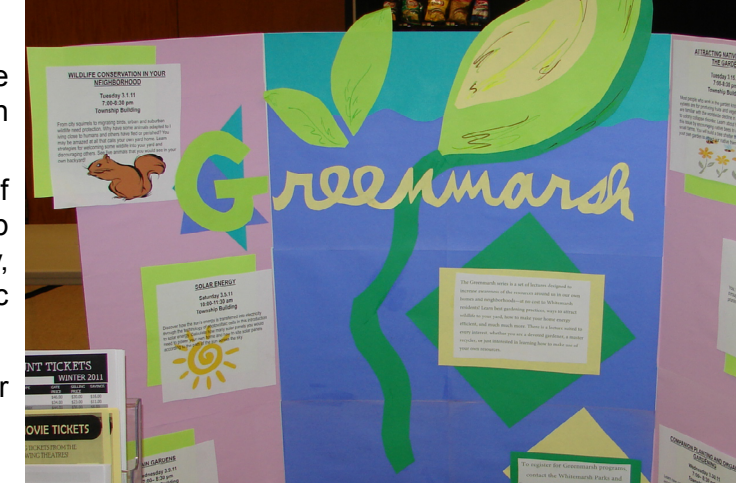
ECOFEST

Whitemarsh Township, in partnership with the Colonial School District and the Plymouth Meeting Whole Foods Market, kicked off the 2011 Greenmarsh Series with ECOFEST, where non-profit, environmental organizations as well as businesses specializing in environmental products and services gathered to reach out to the residents of the area on how everyone can do their part in preserving the environment. Attendees learned a myriad of ways that they can be better environmental stewards to collectively become a greener, more environmentally friendly community.

Riverbend Environmental Education Center provided kid-friendly, educational games and activities. Whole Foods Market provided food, where all the proceeds from the sale of the foods went towards the Plymouth Whitemarsh High School Ecology Club.

The 2011 Ecofest was followed by a month-long series of environmental workshops held at the Whitemarsh Township Building. Workshops included topics such as solar energy, wildlife conservation, rain gardens, native bees, and organic gardening.

Residents can check the Township website and the Recreator for other upcoming events.



April 30 - National Prescription Drug Take-Back Day

Saturday, April 30 is National Prescription Drug Take-Back Day. Residents can drop off unused or expired prescription medications at the Whitemarsh Police Department from 10 am to 2 pm. The prescription medication collected will be turned over to the Federal Drug Enforcement Administration for proper disposal.

Pharmaceutical drugs can be just as dangerous as street drugs when taken without a prescription or a doctor's supervision. Non-medical use of prescription drugs ranks second only to marijuana as the most common form of drug abuse in America. The majority of teenagers abusing prescription drugs got them from family and friends with the home medicine cabinet as a primary source.

Unused drugs should not be thrown in the trash where they can be retrieved and abused or illegally sold. Proper disposal of unused prescription drugs can save lives.

For information on how to properly dispose of unused prescription drugs at home, visit the Township website.

TRASH & RECYCLING

Curbside Trash Collection

Residential trash and recyclables are collected curbside once-per-week on the same day in each Collection District in Whitmarsh Township by J. P. Mascaro & Sons.

For questions relating to collection procedures and/or complaints, you may call Mascaro at 1-800-432-1616 during regular business hours [Monday through Friday, 7 AM to 5 PM].

ALL Collection Times begin at 7:00 AM

To ensure that your curbside materials will be collected, it is recommended that you place them curbside the night before, but no earlier than 7 PM. Trucks will NOT return for materials placed curbside after 7 AM. Emptied containers must be removed from curbside no later than 10 PM on the collection day.

All residential trash MUST BE ENCLOSED in up to six (6) waterproof bags or containers, each no heavier than fifty (50) pounds. No bulk item or yard waste is collected with trash.

J.P. Mascaro & Sons

1-800-432-1616



Residential Recycling

Whitmarsh Township participates in the resident rewards based single-stream recycling program through RecycleBank. To activate your account or for questions relating to the rewards based program and/or complaints, you may call RecycleBank at 1-888-727-2978.



Single-Stream Recycling Means: You may mix all recyclable materials into the one 64-gallon wheeled cart provided by the Township. There is no need to separate materials or tie/bag newspapers.

Resident Rewards Based Program Means: You can earn rewards based upon the weight of the materials you recycle. The wheeled cart is embedded with an identification chip that is recorded while the collection truck weighs the cart. RecycleBank measures your recyclables and awards you points that may be redeemed for rewards at hundreds of national and local businesses or may be credited to non-profit organizations. You may call RecycleBank or visit their web site (www.recyclebank.com) to learn more about the rewards program.

Recyclable Materials Include: All paper products [newspapers, magazines, office papers, envelopes, junk mail, telephone books] and cardboard products [corrugated, cereal boxes, etc.] - **NO PIZZA BOXES**, glass bottles, glass jars, aluminum cans, steel cans, tin cans, aerosol cans, plastic detergent containers, plastic containers #1 and #2 [numbers marked inside a triangle located on container bottom] and plastic milk containers. **ALL GLASS, METAL AND PLASTIC MUST BE EMPTY AND CLEAN WITH THE CAPS REMOVED.** You may call RecycleBank or visit their website to view the latest list of recyclable materials.

Holidays Collection Schedule

There is NO COLLECTION on the following holidays:

- New Year's Day
- Memorial Day
- Fourth of July
- Labor Day
- Thanksgiving Day
- Christmas Day

When your trash and recyclables collection day falls on a holiday, your trash and recyclables will be collected on the WEDNESDAY of that week.

Disposal of Paint



Latex Paint: Remove the lids from the paint containers and soak up all paint residue with shredded newspaper or kitty litter. When all liquid is soaked up and becomes a solid mass, you can replace the lids back on the container. You can dispose of the cans in a trash bag and

place it out with your regular trash.

Enamel Paint: This kind of paint is considered hazardous waste. Check the Township website's links on Trash & Recycling on how to properly dispose hazardous waste materials.



Curbside Bulk Collection

Curbside Bulk-Items are collected on Thursdays BY APPOINTMENT only.

Whitmarsh Township Public Works Department personnel collect Bulk-Items from residential properties. To schedule Bulk-Items collection call the Township at 610-825-3535 [Monday through Friday, 9 AM to 4:30 PM]. For a specific Thursday Bulk-Items collection, the appointment must be scheduled by 3 PM of the preceding Tuesday.

There is no charge to residents for household Bulk-Items collections determined to be reasonable by the Township.

Items permitted in residential Bulk-Items collection include household furniture and televisions, household major appliances, vehicle tires and batteries.

Curbside Yard-Waste Collection

Curbside yard-waste is collected every Wednesday.

J. P. Mascaro & Sons collects Yard-Waste from residential properties. It is not necessary to call the Township to schedule Yard-Waste collection.

Items permitted in residential Yard-Waste collection include grass clippings placed in biodegradable paper bags or piled on the curb for pick up; bundled shrubs, brush or plants, excluding dirt, and under four (4') feet in length and bundled tree branches under three (3") inches in diameter and under four (4') feet in length.

Whitemarsh Art Center Creates Mural for Whole Foods Market



Whitemarsh Art Center instructor, Maura Matthews and two of her oil painting students created the wonderful mural (photo above) currently displayed at Whole Foods Market in Plymouth Meeting. The theme, "From Farm to Table", is depicted with different scenes painted on multiple panels. The mural will be on display at Whole Foods Market for the whole year.

Save the Date!

ARTS IN THE PARK 2011

Friday, April 29: Reception at Cedar Grove Barn from 6 pm to 9 pm featuring student and instructor artwork (potluck style dinner will be served)

Saturday, April 30: Township Day from Noon to 5 pm for art activities & demonstrations!



Serving the community for almost 50 years!

The Whitemarsh Art Center seeks to provide an atmosphere of exploration and discovery in the arts through a variety of classes and outreach programs for the benefit and enrichment of the community. The Art Center is committed to and promotes life-long learning in the arts.

(Exerpts and summaries taken from the Whitemarsh Art Center website)

History of the Whitemarsh Art Center

The Whitemarsh Community Art Center came into existence in 1964. The drive behind its inception was the lack of afterschool programs for children not interested in or eligible for boys athletics. A group of residents approached the Township to fill this need, and the first classes began in the fall of 1964, where one hundred children enrolled in Saturday classes that encompassed both the arts and dance. The operating budget was three thousand dollars and the cost of most classes was twenty dollars for fifteen weeks.

The purpose of the Art Center is "to expose children to the varied experiences and wonderful excitement of the world of art. The Center's intention is to provide an atmosphere of learning, a climate of creativity, and, above all, a stimulus for individual growth and development for each child."

In March of 1965, a public meeting was held to elect the first Board of Directors, and the the formal name "Whitemarsh Community Art Center" was adopted. The next year, the Art Center adopted its by-laws and received its non-profit, tax-exempt organization status.

What Makes the Whitemarsh Art Center Special??

1. **The long standing support provided by the Whitemarsh Township and the Colonial School District.** Starting in 1964, the Art Center used Township and School District facilities to hold classes and conduct meetings, which continued until 1970 when classes were relocated to the farmhouse in Cedar Grove Park. As the Art Center grew, the Township allowed it to expand into the adjoining barn, allowing the Art Center to run additional classes. Once situated in Cedar Grove Park, the Art Center expanded even more by adding a the clay studio in order to increase the number of ceramics classes offered.

2. **The Art Center's ability to offer classes relevant to the changing times to meet the community's needs.** Careful consideration of the participants' time commitment and interests is given in the planning process of all the classes and programs.

3. **The Art Center's long standing commitment to outreach programs and an ever vigilant eye on keeping the arts within reach of the community.** Dena Sher commented in the 12th year of operation that the Art Center has become even more aware of its commitment to serve the community. Members of the community with disabilities are enrolled in classes, and there are plans to send teachers to groups that may not have the means or the capability to travel to the Art Center. The Art Center has a rich and varied history that shows a continued commitment to provide art classes and experiences to our residents and the surrounding communities.

The Art Center runs many adult and children's classes and other activities during the school year and a half day summer ARTS camp. For more information on the programs offered by the Whitemarsh Art Center, visit their website:

www.whitemarsharts.org

Police Chief Eileen Behr Retires after 34 Years of Service



"I was born and raised here, and to have the opportunity to grow up and become Chief of Police is just incredible."

Traffic Safety Unit for many years before moving up in the ranks to become a Detective in 1997, where she focused on juvenile crimes. Two years later, she rose to the rank of Detective Sergeant, overseeing the detective division of the Department. That same year, she was named the Montgomery County Juvenile Officer of the Year.

In 2002, Eileen Behr graduated from the FBI's National Academy. One year later, she was appointed by the Township Board of Supervisors to be the Township's Chief of Police, taking over a 33-member Department.

During her tenure with Whitemarsh Township Police Department, she was instrumental in the development of the Montgomery County nonprofit charity called Mission's Kids, an organization aimed at providing support services to child sex abuse victims.

On her last day as Chief of Police, Behr comments, "I was born and raised here, and to have the opportunity to grow up and become Chief of Police is just incredible."

She further quoted, "it's such an honor to serve these people. It's all about community service."

Whitemarsh Township is grateful for the years of dedicated service that Eileen Behr has provided to this community, and wish her all the best in her retirement.

Read more about the Whitemarsh Township Police Department in the 2010 Annual Report (pages 20-21)



After 34 dedicated years of serving Whitemarsh Township, on March 4, 2011, Chief Eileen Behr arrived at the Whitemarsh Police Station for her final day in the office as the Chief of the Whitemarsh Township Police Department.

Back in October of 2003, when Eileen Behr was sworn in as the Township's Chief of Police, not only was she the first female Chief of Police for Whitemarsh Township, but she was the first female Chief of Police in Montgomery County, Pennsylvania.

She started her career with the Police Department as a dispatcher back in 1976. In 1980, she was hired and sworn in as the Township's first female officer. As a Whitemarsh Police Officer, she worked in the



New Chief of Police: T. Michael Beaty



On March 24, 2011, the Whitemarsh Board of Supervisors appointed T. Michael Beaty as the new Chief of the Whitemarsh Police Department.

Michael Beaty has served Whitemarsh Township as a Police Officer for over 26 years. He began his career with Whitemarsh Township as a Patrol Officer before moving up the ranks to become a Detective, then Sergeant, then Lieutenant, to finally become Chief. He has also served the local community for many years volunteering with the Barren Hill Fire Company and Whitemarsh Community Ambulance prior to joining the Whitemarsh Police Department.

Michael Beaty holds a Bachelor's Degree in Business Administration from Temple University, and has also completed the Executive Level Police Management Training Program with the Northwestern University

School of Police Staff and Command.

When asked why he desired to be the Chief Police Department, Michael Beaty responded that becoming the Chief represents the culmination of his public service career here at Whitemarsh. "My desire to lead with honor and integrity the men and women that serve the residents of Whitemarsh Township would bring my service full circle."

He further commented that each assignment and position, which he has held while working for Whitemarsh Township has served as another building block in preparation for the exciting opportunity to serve this community as the Chief of Police. "The combination of my education and training have given me the ability and knowledge to successfully assist (former) Chief Behr in planning, directing, and managing our staff. The duties and tasks that I perform daily have provided invaluable experience on which to draw as I work with the Township Board of Supervisors to not only maintain our current level of performance, but strive to attain a higher and more efficient level of service going forward."

Safety Tips from the Whitemarsh Police Department :

The Whitemarsh Police Department reminds residents to be mindful of these common crimes that can be avoided by taking everyday precautionary measures and staying alert of your surroundings.

Locked Doors: Always remember to lock the doors to your residences and vehicles. Criminals have been entering unlocked vehicles and unlocked homes, while passing up locked doors.

Frauds: Residents have fallen victim to telephone frauds by wiring money to criminals who call pretending to be the victim's family member, urging the need for immediate cash. Always ask specific questions that only your family members will know and call the Police Department before sending any money.

Other crimes:

- **Criminals pickpocket** your credit cards and drivers license from bags hanging on the backs of chair at restaurants. Most victims do not notice anything until the bank calls about suspicious account activities.
- **Lottery scam** - notification of a lottery win, but must send money first to retrieve prize.
- **Website advertisements** - victim receives a check from the buyer for more than the purchase price and is asked to refund the difference back to the buyer to later learn that the original check from the buyer was bad.
- **Distraction burglaries** – a subject keeps the victim busy with random topics of conversation while a second subject burglaries the home. Often burglars pose as utility workers or contractors.
- **Gypsy scams** – "Contractors" approach a homeowner about inexpensive contracting services such as driveway sealing and use unconventional products or demand more money than agreed.

If you have been a victim to any of these and any other crimes, please contact the Whitemarsh Police Department immediately at 610-825-6530 or dial 911 for crimes in progress.

Real Estate Tax
Date of Bill: Feb. 28, 2011
 If paying by...
 May 2, 2011 - 2% discount
 June 30, 2011 - full bill
 July 1, 2011 - 10% penalty

Semi-Annual Sewer Bill 1
Date of Bill: April 1, 2011
 If paying by...
 May 2, 2011 - 2% discount
 May 31, 2011 - full bill
 June 1, 2011 - 10% penalty

Semi-Annual Sewer Bill 2
Date of Bill: Oct. 1, 2011
 If paying by...
 Oct. 31, 2011 - 2% discount
 No. 30, 2011 - full bill
 Dec. 1, 2011 - 10% penalty

NEW MAILING ADDRESS FOR REAL ESTATE TAX & SEWER BILL PAYMENTS:

Whitemarsh Township
 P.O. Box 513405
 Philadelphia, PA 19175-3405

If you have not yet received your real estate tax bill or the first of the semi-annual sewer bill, please contact the Township Finance Department at 610-825-3535 immediately.

TOWNSHIP STAFF & CONTACT

Township Manager	Bruce G. Horrocks
Assistant Township Manager	E. J. Lee
Chief of Police	Michael Beaty
Director of Finance	Thomas M. Mullin, C.P.A.
Director of Public Works	Jerry Breitmayer
Director of Parks & Recreation	Douglas W. Knauss
Director of Planning & Zoning	Charles L. Guttenplan, A.I.C.P.
Director of Building & Codes	Robert A. Sztubinski, B.C.O.
Fire Marshal	Scott Lynch

Administration Building
 616 Germantown Pike
 Lafayette Hill, PA 19444-1821
 610-825-3535 (TEL) 610-825-9416 (FAX)

Public Works Department
 2015 Joshua Road
 Lafayette Hill, PA 19444-1821
 610-825-3424 (TEL) 610-825-2473 (FAX)

Police Department
 616 Germantown Pike
 Lafayette Hill, PA 19444-1821
 610-825-6530 (Non-Emergency)
 610-825-5078 (FAX)
 911 or 610-828-8000 (EMERGENCY)

Parks and Recreation Department
 4021 Joshua Road
 Lafayette Hill, PA 19444
 610-828-7276 (TEL) 610-828-7391 (FAX)

2010 Annual Report



REPORTS:

Parks & Recreation	Pages 16-19
Police	Pages 20-21
Public Works	Pages 22-23
Engineering	Pages 24-25
Government Access TV	Page 26
Fire Marshall	Page 27
Planning & Zoning	Pages 28-29
Finance	Pages 30-31

The Whitemarsh 2010 Annual Report is a comprehensive report of the Township's activities throughout the 2010 calendar year. This report is intended to provide residents and businesses of Whitemarsh information on the Township's activities in the various departments of the Township Administration.

NEW ASSISTANT TOWNSHIP MANAGER



E. J. Lee joined Whitemarsh Township as the new Assistant Township Manager in November of 2010. She comes to Whitemarsh Township after working for Tredyffrin Township in Chester County for five years where she served as the Community Development Coordinator.

E. J. is a graduate of Pennsylvania State University where she received her B.A. in German Language as well as a B. A. in International Politics. She also graduated with a minor in Spanish Language. E. J. received her Master's in Public Administration from George Mason University with a concentration of study on local government management.

As the Assistant Township Manager, some of E. J.'s responsibilities include public outreach and communication, focusing on Township publications such as the newsletters and annual reports, maintaining the Township website and helping manage the government access channel, WTV.

Having grown up in nearby Abington Township, she is no stranger to the local community and is happy to be back in the area. E. J. is excited to be here at Whitemarsh Township and looks forward to working with such a great and dynamic community.

E. J. can be reached by email (elee@whitemarshtwp.org), by telephone (610-825-3535) or in person at the Township Building!

Parks & Recreation

The Whitemarsh Parks and Recreation Department experienced the highest number of enrollments ever with 10,130 enrollments for 2010 programs. The Department recognizes the support of the Township residents in the participation of the programs and looks forward to introducing a few new programs for the fall of 2011. Most of the growth in the recreation programs were in the summer camp programs where enrollment nearly doubled over 2009.

The Parks and Recreation Department has also received recognition for many of its programs and publications. In 2010, the Department received four *Excellence in Programming Awards* from the Pennsylvania Recreation and Park Society. The four programs that were honored were: Wag-n-Walk, Pre-School Art Show, Clavinova Concert, and First Friday Art. The Pennsylvania Recreation and Park Society also recognized the Department with a *Publication and Promotion Award* for the Township Sponsorship Brochure.



Clockwise from top: Pint Size Players; Pre-School Program with parent participation; 2010 Township Day at Miles Park; Messy Day at Teen Extreme Summer Camp



Look for the Whitemarsh Recreator & Supplement in the mail!
The Recreator & Supplement contain information on all upcoming and scheduled recreation programs and activities.

New Members of the Parks & Recreation Team:



Andrew Quarino
Program Coordinator

Andrew joined Whitemarsh Township in April of 2010 but he is no stranger to the Township.

Andrew first got involved with the Parks & Recreation Department in High School for his Senior Project, then worked for the Department as an intern while attending Temple University, to eventually be a part-time Program Coordinator Assistant.

For a period of time, Andrew served as the Program Coordinator for Manheim Township before making his way back to be a Program Coordinator here at Whitemarsh.

Andrew is responsible for coordinating the aquatics and pre-school programs, including the Cedar Grove Summer Playground. He also coordinates the Dance and Tennis programs.



Brianna Muller
Program Coordinator

Brianna joined the Department in May of 2010. She worked for the Philadelphia Recreation Department for many years, and has already made tremendous impacts on the programs and operations of the Department.

Brianna is a graduate of Pennsylvania State University and also has experience in Therapeutic Support. With her background, she brings a level of expertise in working with participants with special needs.

Brianna's responsibilities with the Parks & Recreation Department will be to coordinate the Teens, Senior and Environmental Programs, in addition to Red Cross Training, Concerts in the Park, and Teen Extreme Summer Camp.



Paul Fedalan
Facilities & Maintenance

Paul joined the Department in February of 2010 as a full-time staff from part-time, focusing on the general maintenance and up keep of the Township parks and recreation facilities.

Paul's knowledge and expertise in maintenance, in addition to his completion of the National Playground Safety Inspector Course, has made him a great asset to the Department. He can identify issues to help maintain the Township's parks and facilities, and keeping them safe and enjoyable for all.



We are all very excited to have Andrew, Brianna, and Paul be a part of the team at the Parks & Recreation Department, and look forward to all the positive impacts that each will make here at Whitemarsh Township!



Parks & Recreation

The Newest Addition to Whitemarsh Township:



After three years of planning and construction, on June 5, the Township unveiled its newest park: Koontz Park. The members of the Board of Supervisors, Parks & Recreation Board, State Representative Michael Gerber, members of the public and Mr. Donald Koontz, after whom the park is named, were all in attendance.

Another feature of Koontz Park is the use of porous asphalt. The porous asphalt allows stormwater to infiltrate back into the ground water system instead of creating runoff like typical asphalt. The Township has also taken great strides to reestablish native plants to the property to encourage the return of the native habitat.

The 3.9 acre stretch of Koontz Park offers recreation for everyone with the installation of an ADA compliant playground and trails, along with a basketball court. The Whitemarsh Greenhouse is also located on site, where native plants are cultivated to be transferred and planted at various Township parks and facilities.

In October, Koontz Park received the Green Futures Achievement Award from the Montgomery County Lands Trust for ADA Accessibility.



To the left: ADA Accessible Trail

To the right: ADA Accessible Playground



Dean Koontz: In honor of his commitment and vision of Whitemarsh Township



Koontz Park is named in celebration of Donald "Dean" R. Koontz, who served as the Township's first Recreation Director from 1950 to 1983. During his 33 years as the Recreation Director, he was involved in the acquisition and development of Miles Park, Cedar Grove Park, Leeland Park, and Valley Green Park.

As the Recreation Director, Donald R. Koontz also started three youth baseball leagues and two youth basketball leagues and oversaw the birth of the Whitemarsh Community Art Center. He was also an active member of the Pennsylvania Recreation and Park Society, where he served as President from 1970 to 1971.

Thanks to the dedication and hard-work of Donald R. Koontz, the residents of Whitemarsh Township can enjoy all the parks and recreational facilities available in Whitemarsh for generations to come.

Police Department

MISSION STATEMENT



The mission of the Whitemarsh Township Police Department is to tirelessly protect the citizens of our great community, to serve those citizens without prejudice, and to defend our community under any circumstance.

The unmitigated commitment of each member of this department reflects the true nature of the men and women who demonstrate exemplary conduct on and off duty. Through our service to the community we promote the quality of life and ensure justice.



The men and women of the Whitemarsh Township Police Department strive to make Whitemarsh Township a great place to live and work.

This goal shall be accomplished each and every day with honesty, respect and integrity.

Community Outreach Programs

Cop Camp

Every year, the demand for the Cop Camp program continues to be extremely high, requiring the commitment of the entire Police Department as schedules are shifted to ensure proper manpower during the camp. In 2010, the Department had a total of 35 Cadets in the program and had over ten kids on a waiting list for the 2011 program. Sgt. Wheatley, Community Policing Sergeant, continues to emphasize the goals of the program: teamwork, lessons in personal safety, respect for themselves and others in the police activities. The results are solidarity and lasting friendships with the local police officers.



Citizens Police Academy (CPA)

The 2010 CPA hosted twelve citizens for ten classes from September to November. The main goal of the CPA is to provide the participants with a higher level of knowledge and insight into the workings of the Whitemarsh Township Police Department. The graduates of CPA will have a deeper understanding of the men and women who are protecting the community. At the completion of the program, the majority of the graduates continue to support the Police Department by becoming members of the Department's Volunteers in Police Service (VIPS).

PHOTOS - Left: 2010 Cop Camp; **Above:** 2010 Citizens Police Academy Graduation



New Members of the Department:



Officer Jonathan Cooney was sworn in on June 24, 2010 as a Whitemarsh Township Police Officer.



Officer Vince Mundy was sworn in on December 16, 2010 as a Whitemarsh Township Police Officer.



On September 29, 2010, **Brock**, a 24 month-old Dutch Sheppard from the Netherlands is became our second Police Canine and the first Police Canine certified in explosives detection.

Special Recognition:



Sergeant Fran Wheatley was awarded the 2010 F.O.P Deke Santillo Community Award for his leadership, motivation and devotion to duty and community.



Sergeant Jeff Nowak was honored by the Central Montgomery County SWAT Team for his years of service to the CMSWAT and Colonial SWAT Units.



Officer Kevin Galie was honored by the Central Montgomery County SWAT for his dedication to the tactical team over the past year while he served as a member of the Colonial Team.

Victims Assistance Liaison Unit



The Victims Assistance Liaison Unit is a confidential system that allows victims of a crime to receive important written information regarding their rights as a victim.

Police staff, in conjunction with trained volunteers, provide follow-up services to all victims for support and direction.

Senior Assist Program

The Whitemarsh Township Police Department's Senior Assist Program helps maintain the dignity and independence of seniors living in our community by providing guidance to the senior population and acting as a bridge to the various programs offered by

the County and the Township. Some of the resources available are to fulfill educational, health, recreational and social service needs.



Student Awareness Forum & Education Coalition (SAFE)

The Whitemarsh Police Department has developed a community coalition to aid in the prevention of hazardous decisions that are stereotypically made by an alarming number of teenagers, including, but not limited to, alcohol/drug related incidents and vehicle-operator distractions such as texting while driving.

Through this program, the students at Plymouth-Whitemarsh High School and Germantown Academy have created a partnership to openly discuss the prevalence of students' high-risk behavior and the consequences of such choices.

Public Works

The Whitemarsh Township Public Works Department reports on four major projects from 2010, where a major focus of these projects was to provide the residents of the Township with the highest quality of service while saving costs.

After the heavy snow storms that hit the region in early parts of 2010, the Township Public Works Department looked into new and efficient methods to clear the roads of snow and ice. The Department also expanded the leaf composting program to offer residents the service of leaf-compost delivery each spring, constructed sidewalks to provide pedestrian access to the newly constructed, award winning Koontz Park, and researched the installation of LED (Light-Emitting Diode) lights to convert all the traffic lights in the Township to LED.

Snow Removal

In 2009, the Department invested in a liquid brine system to pre-treat the Township roads in preparation of impending winter storms. This process of pre-treating the roads with the liquid brine resulted in significant cost-savings by reducing staff over-time and amount.

One industrial-sized liquid brine system costs around \$2,500. However, the Public Works Department decided that instead of purchasing one industrial-sized liquid brine system, they purchase \$250 worth of equipment and supplies to duplicate smaller versions of the liquid brine system. Upon creating the duplicates, the Department attached them to two of the public works vehicles for use during a snow storm.

The Department's innovative methods of in-house production of the liquid brine system have proven to be extremely useful and beneficial during snow storm seasons, and is a representation of the Department's continual efforts to cut costs and save tax payer dollars.



LED Traffic Lights - 2011

After receiving training from Signal Services, the Whitemarsh Township Public Works Highway Personnel is now equipped to replace all 450 traffic signals in the Township from the conventional bulbs to LED. The Public Works Department will be proceeding with the project in-house, resulting in significant cost savings associated with hiring an outside contractor. The Department is currently in the process of purchasing the equipment for the change-out and by the summer of 2011, all traffic lights in Whitemarsh Township will be equipped with LED bulbs.

The typical LED will last from five to ten years, where the incandescent light bulb burns out a least once a year, greatly reducing the Township's maintenance schedules as well as cutting the cost of replacing incandescent bulbs.



Sidewalk Construction

The Whitemarsh Township Public Works Highway Personnel constructed sidewalks on a 500-ft. stretch of Harts Lane. The six-foot wide sidewalks traverse Harts Lane to Cherrydale Drive, providing pedestrians access to Koontz Park.

The total cost for materials for this project was under \$6,000 with the cost of labor estimated at approximately \$7,200. The estimated cost to hire outside contractors to perform the work would have cost the Township over \$25,000.

Leaf Composting Program

During the 2010 calendar year, 1,629.25 tons (equivalent of 6,517 cubic yards) of leaves were collected from the Curbside Leaf Pick-Up Program. Once the leaves are collected, the public works crew run the leaves through the tub grinder and then set them in windrows at the Township Public Works facility. In about a year's time, the ground up leaves become a viable product called leaf compost. Once the leaf compost has reached its completion stage, the compost is then delivered to the residents of the Township for a nominal fee.

Over the years, the leaf composting program has grown popular with the Township residents. In response to the growing

demand, the staff at the Public Works Department have worked to time the composting process just right so that by the time spring arrives, they can haul the finished product for the residents to use for their spring gardening, making room for the next season. And starting in 2011, residents will have an option to purchase a new

product: double ground mulch.

Double ground mulch is made up of yard waste and brush debris that the Public Works Department have collected in previous years. Double-ground mulch degrades at a favorable rate to return nutrients to the soil proving to be beneficial to the health of trees.



Engineering

In 2010, the Whitemarsh Township Engineering Department provided construction oversight for four major stormwater improvement projects and completed conceptual design for two more stormwater projects that will be completed in 2011.

Barren Hill Stormwater Improvement Project:

Completed in October of 2010 with final paving operations performed by a Penndot subcontractor.

This project consisted of full depth reconstruction of the roadway between the intersections of River Road and Brook Lane with the installation of a new stormwater collection and conveyance system. The project consisted of the reconstruction of the paved roadside swale on the south side of the road and the installation of concrete curb and sidewalk on the north side of the roadway. In addition, streambank stabilization was installed along the creek that runs from Barren Hill Road to the Schuylkill River.

This project is expected to help alleviate the stormwater and icing problems that have repeatedly occurred in this area in the past. The roadway reconstruction is expected to improve the safety aspects of the roadway.



Warner Road Improvement Project:

Completed in December of 2010, the Township installed a new stormwater collection and conveyance system and repaved North and South Warner Roads as well as Thompson Road. In addition, both Aqua PA and PECO Gas installed new water mains and gas mains respectively on North and South Warner Roads both prior to and during the roadway improvement project.

This project, along with the proposed modifications to the detention basin that exists on the northwest side of the Whitemarsh Woods Development, has been conceptually designed and is expected to greatly reduce the adverse effects of stormwater runoff that this neighborhood and downstream areas, including Germantown Pike, have experienced in the past.

The detention basin modifications are scheduled for construction and completion in 2011.

McCarthy Park Stormwater Improvement Project:

Completed in September of 2010, approximately 2 weeks before a major rainfall event that would have severely impacted the Fairway Road Neighborhood, a 5-acre stormwater detention basin was constructed on Township-owned land that is known as McCarthy Park, adjacent to Victory Fields (the athletic field is owned by Colonial School District).

The basin is designed to collect and hold the rainfall volume from a 100-year storm event where the high volume of water runoff can be collected, then released slowly into the existing storm drainage piping system. This method of stormwater management is expected to greatly reduce flooding in the area.

An impermeable liner has been installed in the basin to reduce the possibility of sinkhole formation in the basin, and a secondary berm has also been installed using the excess soil excavated out of the basin to help direct stormwater toward the drainage channel in the woods adjacent to the park.

The major rainstorm that hit this area at the end of September was estimated to have exceeded the 7.2" of rain in less than 24 hours, which is the definition of a 100-year storm. With the new stormwater detention basin in place, no flooding from the September rainstorm was reported in the Fairway Road neighborhood.



Whitemarsh Valley Farms North Drainage Project:

Substantially completed in August of 2010 with paving and roadway restoration on Fields Drive completed in September and October of 2010, this project consisted of the reconstruction of two detention basins located in the common area of the Whitemarsh Woods Subdivision on the southeast side of the development. The project also consisted of the installation of a new stormwater collection and conveyance system on Fields Drive from the dead end at Whitemarsh Woods to the intersection of Westaway Drive, the installation of new concrete curb along Fields Drive and repaving of the roadway. The detention basins have been constructed to collect and detain the rainfall volume from a 100-year storm event where the high volume of water runoff can be released slowly into the new storm drainage system installed on Fields Drive from the basin on the southeast side of the development onto Fox Lane on the other side.

This project is the first step in mitigating the extensive and repeated flooding that has occurred in the Whitemarsh Valley Farms section of the Township.

Government Access TV: WTV

From a temporary facility trailer located between the Township Administration Building and the Police Department, the Whitmarsh Government Access TV known as 'WTV' began cablecasting to the local community at the beginning of January, 2010. The WTV channels, Comcast channel 965 and Verizon channel 46, offer residents another method of communication from the local government through the use of informational slides and locally produced shows.

During the major snow storms that hit the region in early 2010, WTV produced emergency messages that were broadcast immediately on WTV to provide the residents of the Township with immediate news and information regarding the storms.

WTV also started launching live cablecasting of the Board of Supervisors public meetings in April of 2010, and has since been successfully televising live, every Board of Supervisors public meeting scheduled.

In the Summer of 2010, the Township made the live-taped Board of Supervisors public meetings available on the Township website, where residents can also view the public meetings online at their convenience.



The purpose of the Whitmarsh Government Access Channel is to provide the residents of the Township information about their local government and government-related community programs.

Below are still-images from some of the WTV shows produced in 2010 to provide the residents of the Township information on various projects and events taking place around the Township.



PHOTOS (clockwise from top): Clip from the show 'WagNWalk' hosted by Supervisor Leslie Richards; Clips from the show reporting from the 2010 Township Shredding Day with Supervisor Sara Erlbaum; Clip from the show 'Stormwater Updates'; Clip from a Board of Supervisors public meeting.

Emergency Services: Fire Marshal's Report



In 2010, there were 792 fire related incidents reported in Whitmarsh Township, 624 of which were answered by the Fire Marshal's office to assist the responding fire companies. Of the 792 reported incidents, there were six significant fires, one of which resulted in a fatality. The following is a report of the fire related incidents in Whitmarsh for the 2010 calendar year.

Types of Call	#
Vehicular Accident Stand-By	13
Automatic Fire Alarm (Bsn & Res)	345
Assistance to Emergency Medical Serv.	3
Assistance to the Fire Marshal	6
Assistance to Other Municipalities	39
Assistance to the Police Department	1
Carbon Monoxide Detectors	46
Cover-Up Relocate/Back-up Service	3
Dumpster Fires	4
Dwelling/Residential Fires	51
Electrical Fires (outside)	73
Rapid Intervention Team (Back-Up Rescue)	25
Gas Leaks (Inside)	15
Gas Leaks (Outside)	29
Hazardous Materials Incident	2
Helicopter Landing	16
Officer's Investigation	23
Rescue	23
Special Service	3
Structures (Commercial)	17
Vehicle Fire	19
Vehicle Fuel Leaks	7
Water Flow (Sprinkler) Alarm	6
Woods Fire	10
Other Fires	1
Unknown Types of Fires	12
TOTAL	792

In addition to the 792 fire related responses, the Fire Marshal's Office also conducted 236 building inspections, issued 161 violation notices, reviewed 26 building plans and attended 12 facilities training workshops.

CHANGING OF THE GUARDS

RETIRED: CALVIN BONENBERGER



After 23 years of serving Whitmarsh Township, Emergency Services Managing Administrator/ Fire Marshal, Calvin Bonenberger retired at the end of 2010. Calvin has been a long-time member of the community having been involved with the Barren Hill Volunteer Fire Company for over 45 years, 13 of those years as the Fire Chief.

Among the many accomplishments Calvin has achieved during his 23 years at Whitmarsh Township are the implementation of Township ordinance amendments regarding fire safety and fire prevention, recognition as a Certified Fire Investigator and attaining his PEMA certification as a Professional Level Emergency Management Coordinator.

NEWLY APPOINTED: SCOTT LYNCH



Scott Lynch was appointed the Township Fire Marshal in January of 2011. Scott began his career at Whitmarsh Township in 1995 as the first Career Driver for the Spring Mill Fire Company, later relocating to the Building & Codes Department in 2004 as the Code Enforcement Officer.

Scott was appointed Assistant Fire Marshal in 2005 and Deputy Fire Marshal in 2009. Scott is a certified Fire Explosives Investigator as well as a PEMA certified Professional Emergency Management Coordinator.

Planning & Zoning

Whitemarsh Township continues to focus on the importance of preservation of the Township's remaining open space in order to maintain the Township's traditional character and preserving natural features and scenic landscapes while recognizing the right to develop private lands. Whitemarsh Township's existing land use consists of the following:

Residential:	37.5%
Commercial:	6%
Industrial:	4%
Institutional:	8%
Utilities:	5%
Open Space:	21.5%
	(9.8% public, 11.7% private)
Vacant Land:	10.3%
Agriculture	7%
Miscellaneous:	.7%



(Source: Montgomery County Board of Assessment and Field Checks 2003)

LONG-RANGE PLANNING PROJECTS IN 2010:

There were two major long-range planning projects that took place in 2010, both of which are anticipated to be completed in early 2011. The following is a brief summary of the two projects:

Riverfront Open Space Plan: This is a long-range plan for future development along the Township's two-and-a-half mile riverfront area of the Schuylkill River, from Conshohocken Borough to the boundary of the City of Philadelphia. A special focus of this plan is the area covered by the Riverfront Development Overlay District in the Zoning Ordinance, which covers the area extending from Spring Mill to Conshohocken Borough.

The Plan will include recommendations for actions at a number of locations along the River. Some of the high priority recommendations include: development of a riverfront trail system between Spring Mill and Conshohocken; various safety improvements necessary in the area; extension of Washington Street to eliminate dead-end access; notifications to potential developers of environmental concerns resulting from former heavy industrial uses in this area; creation/restoration of riparian buffer landscaping; installation for additional public parking; installation of boat launches; and installation of fishing piers.

In November of 2010, the Township Planning Commission endorsed the final draft of the Riverfront Open Space Plan, and made a recommendation

that the draft Plan be presented to the Board of Supervisors to schedule a public hearing to consider Plan adoption in 2011.

Sustainable Revitalization of the Fort Washington Office Park: Whitemarsh Township is working with Upper Dublin Township in a study conducted by a consultant team from Urban Partners focusing on the Fort Washington Office Park. The long-range Study is intended to address issues associated with potential new developments as well as recommendations for relocation of existing developments outside the boundaries of the extensive floodplain currently having a major impact on the site.

The Study addresses a variety of techniques to achieve the goals and recommendations for long-term sustainability. In Whitemarsh Township, the properties on the south side of Pennsylvania Avenue are included in the Study as a result of the extensive floodplain impact in this area.

The Study Committee, which includes representatives from both townships, is expected to conclude this project by mid-2011.

SUBDIVISION & LAND DEVELOPMENT

APPROVALS:

In 2010, the Township approved five Subdivision and Land Development plans:

- **Colonial School District** for a minor land development plan to install field lighting and a restroom facility at Victory Field. The applicant received approval at the April 8, 2010 Board of Supervisors public meeting.
- **McCausland** for a minor subdivision located at 543 Flourtown Road. The applicant, the Whitemarsh Foundation, received approval at the April 8, 2010 Board of Supervisors public meeting to subdivide a 90+ acre open space tract to provide a 2.355 acre lot for the existing historic (circa 1880) home.
- **Germantown Academy** for final land development approval of Phase I improvements to implement the School's new Master Plan. The applicant received final plan approval at the April 8, 2010 Board of Supervisors public meeting.
- **Rhino Flourtown, Inc./Planet Fitness** for land development waiver request for plans to convert a former automobile showroom (Magarity Dealership) to a fitness center. The applicant received the waiver for land development at the October 14, 2010 Board of Supervisors public meeting.
- **National Label** for land development plans for building expansion. The applicant received approval at the November 11, 2010 Board of Supervisors public meeting.



Mercedes of Fort Washington submitted Land Development Plans to the Township in June of 2010 to add a service facility on-site. The plan proposes an increase in building coverage from the existing 14.2% to 26.2%, but proposes a decrease in impervious coverage from the existing 85.6% to 75.3% with an increase in green area from the existing 14.4% to 24.7%.

Whitemarsh Township Director of Planning & Zoning

Charles L. Guttenplan, AICP



Charles L. Guttenplan joined Whitemarsh Township as the Director of Planning and Zoning at the end of November of 2010, and was subsequently appointed as the Zoning Officer by the Board of Supervisors.

Charlie has been a practicing professional land planner since 1973 when he joined the staff of the Montgomery County Planning Commission. He began his 14 year tenure at Montgomery County as a Community Planner to ultimately become the Section Chief for the Community (municipal) Planning Program. Upon leaving Montgomery County, Charlie became the Planning Director for Lower Merion Township. After almost two and a half years with Lower Merion Township, he joined the Waetzman Planning Group as a Land Planning Consultant, where he became the firm's Vice President and Director of Planning Services. There he served as a Land Planning Consultant to private and municipal clients, including Whitemarsh Township.

Charlie has a Masters in Urban and Regional Planning from the University of Pittsburgh, and is accredited by the American Institute of Certified Planners, the only national certification in the planning profession. He is also a licensed 'Professional Planner' in New Jersey, the only state that licenses planners. Charlie is an adjunct instructor at Temple University's Ambler Campus where he teaches undergraduate courses in the Community and Regional Planning Program.

Finances & Budget

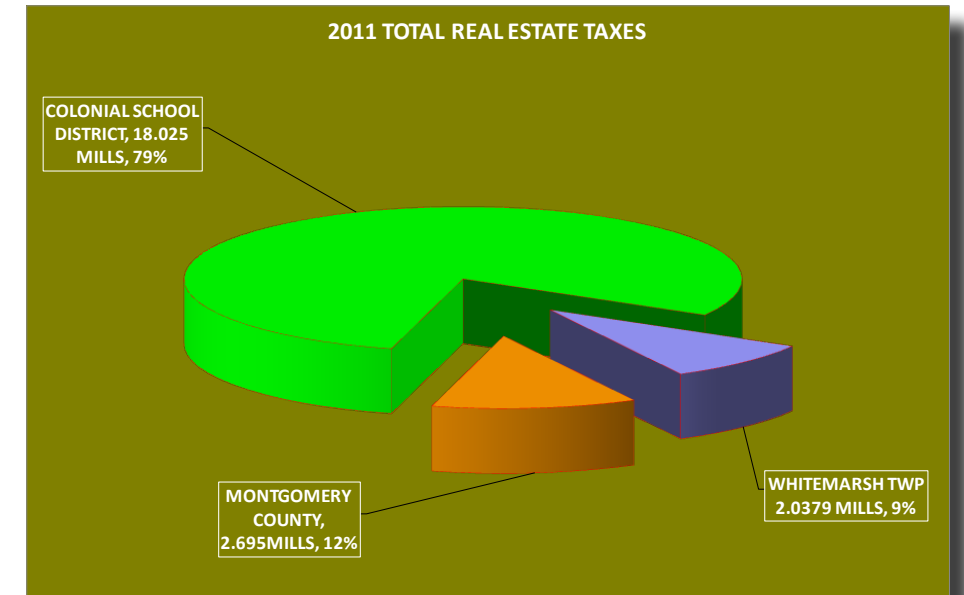
2010 Highlights

- Ended 2010 with a General Fund surplus of \$3,500,000
- Completed road improvements totaling \$635,000
- Received \$160,000 in State Recycling grants
- Saved \$80,000 in single stream recycling disposal costs
- Expended \$2,000,000 for flood management and stormwater improvements
- Upgraded parks facilities for a total of \$425,000
- Expenditures for the General Fund, excluding transfers and additions to reserves, were 3% less than Budget.
- Transferred \$331,000 to "Rainy Day Fund", bringing the balance of this fund to \$2,510,000
- Increased the General Fund's undesignated reserves amount to 22% of the General Fund's annual revenues, which is 50% more than the recommended
- Provided financing of \$300,000 for the Library's furniture, fixtures, and equipment

Whitemarsh Township's Budgeted Revenue for 2011

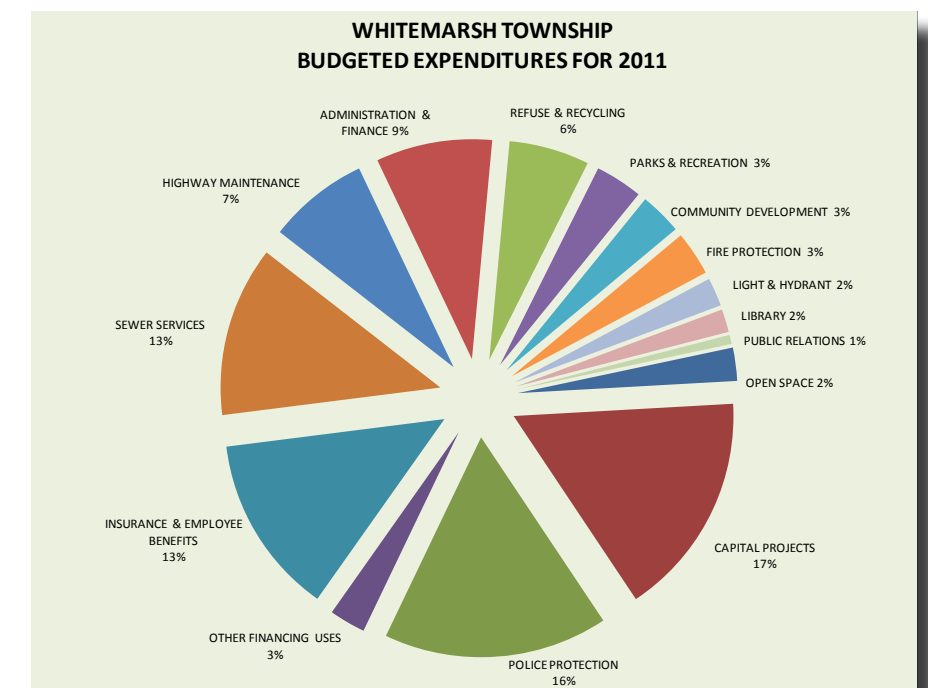
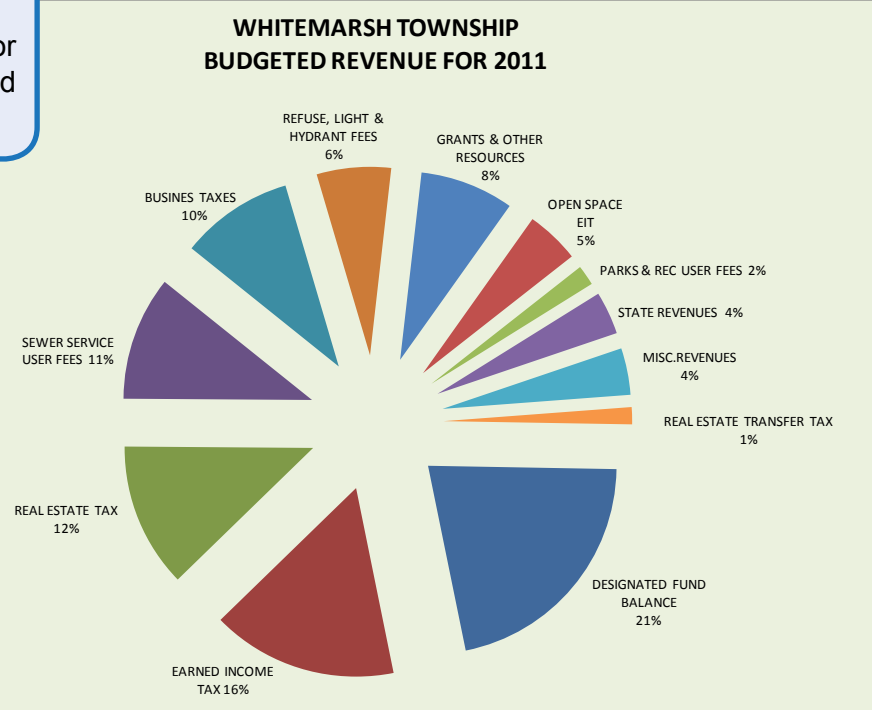
Designated Fund Balance.....	\$5,883,180	22%
Earned Income Tax (EIT).....	\$4,350,000	16%
Real Estate Tax.....	\$3,384,744	12%
Sewer Service User Fees.....	\$2,909,401	11%
Business Taxes.....	\$2,649,000	10%
Refuse Fees Light & Hydrant.....	\$1,739,150	6%
Grants & Other Financing Resources.....	\$2,193,275	8%
Open Space EIT.....	\$1,250,000	5%
Parks & Recreation User Fees.....	\$473,758	2%
State Revenues.....	\$1,002,000	4%
Miscellaneous Revenues.....	\$1,094,276	1%
Real Estate Transfer Tax.....	\$400,000	1%
TOTAL.....	\$27,328,784	100%

Where do your Real Estate Taxes go?



Open Space.....	\$670,052	2%
Capital Projects.....	\$4,515,000	17%
Police Protection.....	\$4,504,981	16%
Other Financing Uses.....	\$727,603	3%
Insurance.....	\$3,609,825	13%
Sewer Services.....	\$3,422,672	13%
Highway Maintenance.....	\$2,027,324	7%
Administration & Finance.....	\$2,334,005	9%
Refuse & Recycling.....	\$1,611,432	6%
Parks & Recreation.....	\$949,450	3%
Community Development.....	\$843,270	3%
Fire Protection	\$892,047	3%
Light & Hydrant	\$574,450	2%
Library	\$464,772	2%
Public Relations	\$181,900	1%
TOTAL:	\$27,328,784	100%

Whitemarsh Township's Budgeted Expenditures for 2011





Whitemarsh Township
616 Germantown Pike
Lafayette Hill, PA 19444

Comcast
965

Whitemarsh **TV**

Verizon
46

Tune in today! *W* **TV**

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